

## Curriculum Vitae

# **Kenneth R. Hall, Ed.D.**

Atlanta / Nashville

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## QUALIFICATIONS

Broadly experienced and seasoned senior executive and entrepreneur. Lifelong learner, author, and businessman, who co-founded an environmentally sustainable precious metals reclamation company in 2007, sold in 2012 to an international refiner, and guided as Chief Operating Officer until September 2017. Raised three rounds of startup and expansion funding to lead a software bond trading company as Chief Executive Officer through product development cycle, selling a minority share of the platform to Merrill-Lynch in 2001. Two years of international experience and focus, working extensively in the Netherlands and UK. Co-founder of AAR Capital Partners, a boutique investment firm based in Atlanta, 2016.

Father to three grown children: an elementary school teacher (Nashville), a software analyst and Navy veteran (Washington DC), and a cardiac critical care nurse (Denver). Grandfather to RayLeigh. Husband to wife, Pam, of 40 years. Personal profile at: <http://www.strandtheory.org>

## DEVELOPMENT FOCUS / CORE VALUES

- Socially Conscious Leadership: Social Entrepreneurship, Servant Leadership
- Academic Instructor: Professional & Graduate Studies
- Leadership Instructor: Mission-and-Commerce Integration, Social Corporate Responsibility

## EDUCATION

- Ed.D. Organizational Management  
Oakland City University, Evansville, Indiana  
Accredited by The Higher Learning Commission, North Central Association  
O.C.U. Research Symposium Award, Outstanding Dissertation Certificate  
Being or Doing: An Axiometric Evaluation of Servant Leadership Values and the Informing-Rendering Agency of Competence
- M.A. Advanced Leadership Studies, Organizational Leadership  
Indiana Wesleyan University, Marion, Indiana (Indianapolis campus)  
Accredited by The Higher Learning Commission, North Central Association
- M.B.A. Management & Entrepreneurship, Belmont University  
Jack C. Massey Graduate School of Business, Nashville, Tennessee  
Accredited by the Southern Association of Colleges & Schools
- B.S. Computer Science & Information Systems (minor: Accounting)  
Austin Peay State University, Clarksville, Tennessee  
Accredited by the Southern Association of Colleges & Schools

## PROFESSIONAL & ACADEMIC

BIPRI (Brain Injury Prevention Recovery Institute) – Independent project, Brentwood, TN, Website content and curriculum development, brain trauma online community, launch Feb. 2018

Shared Vision: Building Team Success in Highly Competitive Environments – Publisher and final proof editor, 2017, Nashville, Powell, ISBN 978-0-9966308-2-1

LIFELINE – Publisher and Editor, 2017, Nashville, Mitchell, ISBN 978-0-9966308-3-2

The Two Moons of Mars: A Pilgrimage of Southern Ancestry and Faith – Fiction writing, Publisher: Doghouse Dreams, 2015, Atlanta, ISBN 978-0-9966308-0-1

Tears from a Stone: Justice and Healing along the Great River Road – Fiction writing, Publisher: Doghouse Dreams, anticipated 2018 2nd Quarter release, Nashville

Vision Ministries – Vision Book (collection of Christian essays)

Midtown Fellowship Leadership Symposium: White paper, “Radical Philanthropy”

Midtown Fellowship Leadership Symposium: Servant Leadership and Personal Authenticity, “Learning through Descent”

Refuge at Cool Springs – Website content and curriculum development, 501C(3) filing w/IRS, Pro-Career Advancement training and personal development tools/methods

Strand Theory (www.strandtheory.org): Website associated with the doctoral work and advancement of Strand Theory Leadership Model

Building the Dream Team – Association of Independent Insurers, Nashville, Tennessee, Keynote Speaker, Opryland Hotel, Nashville

Managing Change: “Hoosiers” & Organizational Identity – Columbus-McKinnon Corporation, Dyersburg, Tennessee facility

Managing Conflict – Dover Elevator Corporation (now Thyssenkrupp Elevator Manufacturing, Inc., Middleton, Tennessee facility)

Expert Witness & Pleadings: Securities & Exchange Commission versus Merchant Capital LLC, et al Steven C. Wyer & Kurt V. Beasley, U.S. District Court, Northern District, Georgia

Research Partnership, Western Carolina University: Exsol Labs LLC

Business Incubator, Asheville-Buncombe Technical College: Exsol Labs LLC

Shared Learning: Tecnologico de Monterrey, Guadalajara, Mexico, Market Research Project: International Research Studies, MBA program, cooperation with A-B Tech & Western Carolina University

## EXECUTIVE POSITIONS HELD

Chief Operating Officer/Co-Founder, Exsol Labs, Asheville/Atlanta

- Sustainable pre-refiner and precious metals reclamation company
- Developed proprietary “Exsolate Emulsion” process for precious metals extraction from metallic catalytic devices
- Startup to Exit: Incubator to Company sale in October 2012; 50,000 sq/ft facility
- Managed the business until Sep. 2017 as COO

Chief Financial Officer, Mitchell Companies/CBM Enterprises, Nashville

- Financial & Operational management of 3 divisions: CBM Enterprises, Mitchell Development Corporation, and Authorized Equipment, Inc.

Executive Vice President, Titan Companies, Atlanta

- Portfolio Management of Distressed Debt Fund, \$1 Billion Asset value
- Investor Relations of \$50 million fund & Partnerships

Executive Vice President/Portfolio Manager: Merchant Management, Nashville

- Portfolio Management of Distressed Debt Fund, \$50m Mark-to-Mkt Fund, \$400+m Face value
- Investor Relations & Performance reporting
- Reg-D SEC filings & independent offerings
- SEC versus Merchant Capital LLC, 2003

Chief Executive Officer, Global Trade Technologies (now LeverTrade), Sterling, VA

- Conceptualized & Developed "BizBonds" web-based bond trading platform
- Raised approximately \$10m startup & expansion funding: equity & debt
- Oversaw development of The Muni Center project, \$18m (Merrill-Lynch, Morgan Stanley, Dean Witter consortium)
- Managed through devastating Sept. 11 attack
- Sold to Thomson TradeWeb post-911

Director Global Financial Services, G A Sullivan Co., Saint Louis

- Microsoft Gold Technology Solutions provider
- Oversaw annual revenues of \$35m (Domestic & International)
- Worked extensively in Netherlands office ('s-Hertogenbosch, NE & London)

Director Market Technologies, Willis Group, London, UK / Nashville

- Managed technology & network for 3 divisions: Re-insurance (North Carolina), Wholesale (Nashville), & Group Market Securities (New York)
- Domestic responsibilities & International (UK Re-insurance division)

Vice President, Development, Technical Analysis & Design, Nashville

- Technology responsibilities for all Fixed Income platforms
- Installed one of the first Open Bloomberg distributed networks in the country
- Maintained Fixed Income network interconnectivity for 100 domestic offices

## CONSULTING, COACHING, TRAINING

Paladin Research

Brite Revolution

Columbus-McKinnon Corp

Vision Ministries, Inc.

US Imprints, Inc.

CardioLabs

VanKit Investments

Paladin Surgical

AAR Capital Partners, LLC

BIPRI, LLC

PriQuest Dental

Exsol Labs, LLC

A4S Strategies

Lighthouse Consulting

Divine Inheritance Missions

Prof. Quality Assurance Ltd.

Phoenix Cores, Inc.

Waterford Law Group, PLLC

Refuge at Cool Springs, Inc.

Elantra Gate, Inc.

Ashdon Analysis & Capital

Phoenix Solutions

Shawnee Press

Doghouse Dreams, LLC

- Adjunct Instructor, College of Business, Lambuth University, Jackson, Tennessee
- Adjunct Instructor, College of Business, Austin Peay State Univ., Clarksville, TN
- Corporate Instructor, Columbus-McKinnon Corporation, Lexington, Tennessee
- Corporate Instructor, Dover Elevator Corporation, Middleton, Tennessee

## RESEARCH AND TECHNICAL SKILLS

- @RISK statistical programs; Monte-Carlo simulations; VB Macro for Excel
- Macromedia Breeze for Conferencing; Skype; all MS desktop applications
- EBSCO Host, Academic One File, JSTOR, LexisNexis, ProQuest

## COMMUNITY SERVICE

*“May the holes in your net be no larger than the fish in it”*

- Served on various church and community boards (United Way, Midtown Fellowship) and as board advisor (Vision Ministries, Spark of Life, Barefoot Republic).
- Elected Leadership Middle Tennessee Candidate, 2005.
- Keynote address with wife, Pam, in 2010, Family Dynamics Institute, Annual Celebration, 2010.
- Member, Greenleaf Institute for Servant Leadership, Indianapolis
- Member, Robert S. Hartman Institute, University of Tennessee, Knoxville
- Research Interest: Axiology, The Structure of Value